



October 18-20, 2023

BUSINESS OPERATIONS TRAINING

2023 Schedule		
Day	Event	Where
Wednesday, October 18th, 8:00 pm	Welcome Social: Fence & Friends	Copperwood Tavern
Thursday, October 19th, 9:00 am	Welcoming Remarks - Clint Iams, NAFCA Executive Director / Log Cabin Fence	Hilton Garden Inn Arlington/Shirlington
Thursday, October 19th, 9:15 am	Session 1: ArcSite presents “The Fence Business Playbook: Growth Hacks and Data-Driven Marketing Tips”	Hilton Garden Inn Arlington/Shirlington
Thursday, October 19th, 12:00 pm	Lunch and Annual Meeting for NAFCA Members which includes Board of Director Election	Hilton Garden Inn Arlington/Shirlington
Thursday, October 19th, 1:30 pm	Session 2: Benji McKinney of Clever Fox Online presents “Score with your Website and Marketing Presence”	Hilton Garden Inn Arlington/Shirlington
Thursday, October 19th, 3:30 pm	Session 3: Round Table Discussion as part of “Joe Everest, The Fence Expert” YouTube show.	Hilton Garden Inn Arlington/Shirlington
Thursday, October 19th, 5:00 pm	Closing Comments - Al Martins, NAFCA President / Fence Armor	Hilton Garden Inn Arlington/Shirlington
Friday, October 20th, 8:00 am	<u>Arlington National Cemetery Service Project</u>	Arlington National Cemetery
Important Notes, Addresses, and Policies:		
<p>WHAT: Registration includes Wednesday night Welcome Social, Thursday Trainings / Lunch, and Friday’s Lunch at Arlington National Cemetery. Pricing does not include hotel accommodations or travel.</p>		
<p>WHERE: While hotel accommodations are each attendee’s responsibility, we have preferred rates at Hilton Garden Inn Arlington/Shirlington (4271 Campbell Ave Arlington, VA). King bed guest rooms are \$228 and double queen guest rooms are \$248. Contact the hotel at 703-820-0440 to reserve you rooms; mention the group name NAFCA or group code NAF when making your reservation. For online reservations use this link: https://rb.gy/05ctc. The deadline to make reservations at this preferred rate is September 19, 2023.</p>		
<p>TRAVEL: Travel plans to attend should not be made until confirmation email has been received from NAFCA.</p>		
<p>BRING, Business Ops Training: Willingness to learn, contribute, and discuss best fence business practices.</p>		
<p>BRING, Arlington Service Project: The project will be completed regardless of the weather; bring appropriate clothing for the elements. For project details use this link: https://4nafca.com/arlington-national-cemetery-service-project/</p>		
<p>CANCELATIONS: Refund of fees, less \$50 administrative fee, will be made only if vacated space in class is filled.</p>		
<p>INSURANCE: All participants are physically fit and have no medical problems. We hereby release and hold harmless NAFCA and all its agents from any and all liability in connection with our employee’s participation in this school/project. We warrant that our employee(s) are properly covered by our own workers compensation insurance.</p>		
<p>SOLICITATION: I understand that any type of employee solicitation is strictly prohibited, will not be tolerated, is cause for immediate dismissal from the school without any refund or other recourse, and can be full cause and justification for consideration of expulsion from membership in the North American Fence Contractors Association.</p>		
<p>CELL PHONES: Please, no cell phone conversations/texting during class; only on breaks or lunch.</p>		



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Registration	
Attendee Name:	Cell Number:
Company:	
Address:	
City:	State/Zip:
Business Contact Name:	Office Number:
Cell Number (if different):	Website:
Email:	Facebook:
Year Business Began:	Primary Business Focus (residential, commercial, etc):
<p>We are applying for employee(s) from the following company to attend the NAFCA Business Operations Training in Arlington, VA on October 18 through 20, 2023. Please be advised that the school has a limited amount of spots available and applications are accepted on a paid, first-come, first served basis. PLEASE PRINT CLEARLY OR TYPE.</p>	
<p>Please check the appropriate registration fee (per person rate)</p>	
<input type="checkbox"/> NAFCA Member, 1st Student: \$225	<input type="checkbox"/> NAFCA Membership, New Member \$250
<input type="checkbox"/> NAFCA Member, 2nd/3rd Student: \$200	IMPORTANT! For all new NAFCA members, membership will carry through 2024 year end!
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Second Attendee Name:	Cell Number:
Third Attendee Name:	Cell Number:
Fourth Attendee Name:	Cell Number:
Total Attendees:	Amount to Invoice: \$
<p>We will send you an invoice electronically via our Square Payment System. Please note seats are not reserved until payment has been received. NAFCA will provide a confirmation email upon receipt of payment. Email address to send invoice for payment:</p>	
NAFCA BUS/OPS 724-249-6379	info@4NAFCA.com Please send completed form to email address above
<p>Questions? Please call/email/text</p>	



**JOE EVEREST
THE FENCE EXPERT**



Revised 6/14/23